

Join CPRD's growing network of GP practices supporting public health research

What is CPRD?

Clinical Practice Research Datalink (CPRD) is a government organisation providing anonymised healthcare records for vital public health research. For over 30 years, GP practices across the UK - from England, Wales, Scotland and Northern Ireland - have contributed data to CPRD.

5 good reasons to join CPRD

- 1. Ensure your patient population is represented in research evidence informing clinical guidance and best practice
- 2. Earn extra income for the practice by taking part in simple questionnaires and clinical studies
- 3. Receive regular practice-level prescribing and patient safety QI reports including patient case-finding and national practice benchmarking
- 4. Case reviews from QI reports, questionnaires and research count towards annual appraisal and revalidation
- Joining is an easy, one-off process following which data automatically flows to CPRD

How CPRD research benefits public health

Developing national clinical and drug safety guidance depends on access to accurate, real-time, representative patient data. An example of how the patient data is used in research that impacts public health is included overleaf.

Safeguarding patient data

CPRD only receives and supplies anonymised patient data and complies with robust ethics, governance and security regulatory frameworks. Individual patients have the right to opt out of their data being collected by CPRD for research.

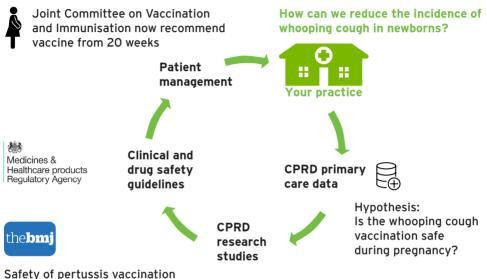
Joining CPRD

Joining CPRD is endorsed by the Medicines and Healthcare products Regulatory Agency, Royal College of General Practitioners (RCGP), NHS England and the National Institute for Health Research (NIHR).

Register at cprd.com/generalpractitioner



How data from GP practices supports public health



in pregnant women in UK: observational study

What GPs and practice managers say about CPRD

It has been easy and useful to join CPRD. The practice-level feedback we receive reiterates and updates good clinical practice.

Dr O, Kent, Surrey and Sussex

- After joining we didn't have to do anything else. Data collection happens automatically.
- As well as helping me to improve patient care, the reports have given me useful evidence to use as part of my revalidation. **99**

Dr W, Scotland

Doing CPRD clinical studies provides useful extra income for practices.

Practice Manager, Northern Ireland

Practice Manager, North West Coast

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For more information, email gpnetwork@cprd.com or call 020 3080 7206